

## CSR Policy Apollo Vredestein

“Designed to protect you” is the starting point in the CSR policy of Apollo Vredestein. We speak to this from a clear responsibility towards the users of our products, our employees, but also towards the environment to which we belong. A responsibility to manufacture products that brings us all home safe. But also a responsibility to develop, manufacture, transport and use these products in a safe and responsible way. Safe in the broadest sense of the word in which each person's health and the surrounding environment is respected. The three core themes of the corporate social responsibility policy are People, Planet and Profit, central to our policy.

### People

At Apollo Vredestein, the employee is central, because the success of the company primarily depends on flexibility, quality and motivation of our employees. Apollo Vredestein stresses the importance of continuing the investments in their further development. The quality and satisfaction of our employees determine the distinctive advantage over the competition. In addition, complying to the Occupational Health code and regulations, and complying with all the other requirements within the company is a requirement in all levels of Apollo Vredestein.

To maintain the quality and satisfaction of our employees and to be able to ensure the health and safety of them, the Occupational Health policy is continuously developed to minimize safety and health hazards. Cooperation between the various disciplines and also between all levels in the line organization ensures a high-quality Occupational Health policy, and is the key to the success of our company.

### Planet

The complying with all relevant environmental and energy legislation is a requirement and a liability in all levels of our company.

In the development of our products, through a responsible choice of raw materials and materials, energy consumption and the environmental impact, health risks are minimized. This takes into account the entire life cycle of the materials and their environmental impact and health aspects during that cycle.

Apollo Vredestein chooses her sourcing partners and suppliers with care. In the selection process are complying with laws and regulations, and the commitment to human, society and environment central themes.

This also applies to the manufacture and transport of the products through the application of modern production techniques to ensure a safe, healthy and environmental friendly production process. We are determined to improve our environmental and energy performance and optimize the use of natural resources. Reducing waste, energy consumption, energy performance and noise are continuous issues. Where unavoidable, we care for a responsible way of processing and we will where possible by means of recycling the materials reuse again. Emissions to air, water and soil should, where possible, be avoided.

Research shows that the environmental impact throughout the life cycle of a passenger car tire, from raw material and production to use and end-of-life treatment, is, by far, the largest during use. The development of our tires is designed rolling resistance (and hence fuel consumption) and the

tire noise (environmental aspect) and at the same time the behavior on wet roads (the security aspect). Also, we take into account the environmental and energy performance at design time, changes and purchases of products and services.

### **Profit**

We are committed to our health, safety and environment policy continuously monitors and where possible to improve prudential and responsible. The continuous measuring and control waste flows, energy consumption and working conditions is necessary to targeted improvement actions and the effectiveness of the improvement actions. Risk analyses are used to structural weaknesses of policy processes to detect, recognize and correct.

By means of audits we keep the Organization sharp, and we will also in relation to the environment and safety are a learning organization.

Sustainability for Apollo Vredestein means the integral pursuit of success on all three core themes, in complete balance with our environment and staff – now and in the future. That is the starting point for all our activities, that is sustainability at Apollo Vredestein.



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